

OFFICE OF THE GUWAHATI MUNICIPAL CORPORATION .: GUWAHATI

::: PANBAZAR::: GUWAHATI :::

No.GHA/54/2019-20/154

Date: 12-9-22

<u>REMINDER</u>

NOTICE

It is general information for all concerned advertising agencies/firms under Guwahati Municipal Corporation that online services for permission and renewal of all advertising services including hoarding are now under the ARTPS portal. As such, all concerned are requested to apply online for new hoardings and renewal of all existing hoardings within 07 days from the date of issue of this notice failing which necessary actions will be initiated as per provisions under GMC Act, 1971.

It is also to be informed here that all payments related to advertisements are to be made online compulsorily through ARTPS portal itself during the time of permission/renewal for the service. No payments will be accepted in cash/Demand draft/Cheque as well as hard copy/paper of application will be entertained due to implementation of ARTPS portal.

Matter to be treated as most urgent.

Commissioner Guwahati Municipal Corporation Guwahati Date:

Memo No: GHA/54/2019-20/ Copy To:

- 1 Media Cell, GMC. It is to be published in one daily newspaper and upload in social media platform.
- 2. Software Developer, GMC, for uploading in GMC Official website.
- 3. Advertising agency/firm for strict compliance of the same.
- 4. Office copy.

Guwahati Municipal Corporation